

ARSALAN AMIN

Head of Web Development | Technical Project Manager | Web Solutions Architect

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PERSONAL SUMMARY

Web development leader with 8+ years of experience delivering scalable digital solutions, leading technical teams, and managing end-to-end project delivery. Skilled in solution architecture, technical project management, team leadership, and scalable web application delivery.

WORK EXPERIENCE

Head of Web Development / Technical Project Manager

Digitally Hatch – March 2026 – Present

- Lead end-to-end web development operations, technical strategy, and delivery across multiple projects.
- Oversee full-stack application development, architecture planning, and implementation.
- Manage cross-functional teams across multiple concurrent projects, ensuring on-time delivery and stakeholder satisfaction.
- Drive performance optimization, process automation, and development best practices.

Head of Web Development

Ecommerce Inside – May 2025 – March 2026

- Led end-to-end web development operations across multiple client projects, managing delivery, architecture, and development workflows.
- Managed cross-functional teams including developers, designers, and QA specialists.
- Defined technical architecture, development standards, and workflow processes.
- Implemented automation workflows, API integrations, and scalable technical solutions.

Senior WordPress Specialist

Horizon Technologies / 1Source BPO – Mar 2024 – April 2025

- Delivered custom web solutions including theme development, plugin customization, and performance optimization for client projects.
- Enhanced website functionality, user experience, and technical SEO through scalable development practices.

Senior UI/UX Engineer

AA Logics – Dec 2023 – March 2024

- Developed responsive and high-performance user interfaces for web applications.
- Translated UI/UX designs into scalable, production-ready frontend solutions.
- Collaborated with cross-functional teams to deliver user-focused digital experiences.

Assistant Manager (UI/UX)

The TechClone Pvt Ltd – Mar 2022 – Nov 2023

- Led UI/UX initiatives and development workflows across multiple projects.
- Mentored developers and established best practices for design implementation and usability.
- Coordinated with stakeholders to align technical execution with business objectives.

Senior WordPress Developer

Crystallite Pakistan Pvt Ltd – Dec 2021 – Feb 2022

- Developed custom WordPress solutions, themes, and plugins for business requirements.
- Improved website performance, stability, and user experience through optimized development practices.
- Managed platform maintenance, security, and custom feature implementation.

Senior UI/UX Developer

Brandh2o Pvt Ltd – June 2020 – Dec 2021

- Designed and implemented responsive web interfaces across multiple digital projects.
- Improved website usability, accessibility, and frontend performance.
- Delivered end-to-end UI implementation aligned with business and brand requirements.

Web Developer

World Softech – March 2018 – May 2020

- Developed and maintained responsive web applications across multiple client projects.
- Collaborated with design and backend teams to deliver scalable web solutions.
- Improved website performance, functionality, and SEO through ongoing optimization.

EDUCATION

- Bachelor of Computer Science - Benazir Bhutto Shaheed University (2019)
- Diploma of Associate Engineering in Computer Information Technology (2016)

ADDITIONAL QUALIFICATION

- Fundamentals of Digital Marketing – Google Digital Garage (April 2020)
- Software Engineering Diploma – Aptech ACCEP-EE (January 2020)

CORE COMPETENCIES

Leadership & Delivery

Technical Project Management • Team Leadership • Solution Architecture • Agile Development

Web Development

PHP • JavaScript • HTML5 • CSS3 • REST APIs

Platforms & CMS

WordPress • Shopify • Webflow • Framer • Wix • Squarespace

Database & Optimization

MySQL • SQL Server • Website Performance Optimization • Technical SEO • Security & Maintenance